JOIN THE EUROPEAN SENIOR CARD PROGRAM!

EUROPEAN SENIOR CARD

Ladies and Gentlemen

International Institute of Social Development and the **MANKO Association** – publisher of the **National Voice of Seniors Magazine**, organizer of the **Senior-Friendly City Program** – the nationwide social campaign Solidarity with Seniors – Together We Will Advise, as well as the **Stop manipulation, don't be fooled** campaign, invites companies and institutions to participate in the European Senior Card Program.

The European Senior Card is a Program intended for Seniors – people over 60 years of age who, thanks to having the card, can benefit from promotions prepared by the partners of the European Senior Card Program.

Over **5200 companies** from all over Poland and abroad are already participating in the Program, and over **700 000 seniors** are already holders of the National Senior Card - Polish edition of the European Senior Card.

We believe that your decision to join the Program will result not only in improving the standard of living of Seniors by facilitating their access to goods and services offered by you on preferential terms, but will also allow you to build the image of a Senior-Friendly entity, as well as increase the number of customers. In order to join the Program, please complete the application form located on the back of this letter and also available at www.europeanseniorcard.com

Łukasz Salwarowski - President of the Stowarzyszenie MANKO – Głos Seniora

MIRS Międzynarodowy Instytut Rozwoju Społecznego

Głos Seniora

STOP MANIPULACJI! NIE DAJ SIĘ OSZUKAĆ!

EUROPEAN SENIOR CARD

GMINA PRZYJAZNA Seniorom

MANKO STOWARZYSZENIE

COMPANY REGISTRATION
FOR THE EUROPEAN SENIOR CARD PROGRAM

EUROPEAN SENIOR CARD

COMPANY NAME ON THE ESC PROGRAM CERTIFICATE:

SHORT DESCRIPTION OF BUSINESS ACTIVITY / INDUSTRY:

ADMINISTRATIVE DIVISION:

POSTAL CODE:

CITY / TOWN, STREET, ADDRESS:

TAX IDENTIFICATION NUMBER:

WWW:

E-MAIL:

PHONE NUMBER:

REPRESENTATIVE INFORMATION (NAME, SURNAME, CONTACT DETAILS):

OFFERED DISCOUNT (MINIMUM 5%):

REGISTERED COMPANY NAME:

BASIC PACKAGE

- Listing the company on the list of establishments honoring the European Senior Card Program
- Program Certificate
- Information stickers
- One-time announcement regarding joining the program on social media.

25 EURO NET

EXTRA PACKAGE*

- Listing the company on the list of establishments honoring the European Senior Card
- Program Certificate
- Information stickers
- Inclusion of the company's information in the printed edition of Senior Voice in the two upcoming issues
- Posting information about the company's participation in the program on the website www.europeanseniorcard.com and on the Facebook profile

250 EURO NET – ANNUAL FEE**

Contact us:

MIĘDZYNARODOWY INSTYTUT ROZWOJU SPOŁECZNEGO

MIRS Międzynarodowy Instytut Rozwoju Społecznego

os. Urocze 12
31-953 KRAKÓW
tel: 12 429 37 28
e-mail: firmyoks@manko.pl

Each company commits to placing stickers with the European Senior Card logo in the establishment and providing permanent information on the website (ESC logo), as well as posting a one-time announcement regarding joining the program on social media.

Date, stamp, and signature of the authorized person

The completed form should be sent to the address of the Głos Seniora, os. Urocze 12, 31-953 KRAKÓW

*Sending a correctly filled and signed application is equivalent to entering into a mutually binding agreement. The condition for participating in the "European Senior Card" Program is to make the full payment within 14 days from the date of submitting the application by a bank transfer to the following bank account:
96 2490 0005 0000 4530 7190 0865, Alior Bank, MIĘDZYNARODOWY INSTYTUT ROZWOJU SPOŁECZNEGO sp. z o.o., os. Urocze 12, 31-953 Kraków.

**The net price should be increased by 23% VAT

Głos Seniora · MANKO Stowarzyszenie · MIRS Międzynarodowy Instytut Rozwoju Społecznego · Gmina Przyjazna Seniorom · EUROPEAN SENIOR CARD